

#### NATIONAL TELECOMMUNICATIONS INSTITUTE

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## INTELLECTUAL PROPERTY

# Protecting your IDEA - IPR for StartUps 13th APR 2022, 1100 Hrs

#### PROGRAMME LAYOUT

Inaugural Session 1100 - 1115 Hrs	Welcome Address Keynote Address	Sh. U.K. Srivastava, DG and Head NTIPRIT Sh. Dilip Padhye, Member (F), DCC
Technical Session #1 1115 - 1145 Hrs	IPR Curtain raiser Patentability & Patent Laws	Sh. Sukhdeep Singh, Asst. Controller of Patents & Designs
Technical Session #2 1145 - 1230 Hrs	Patent Search, Drafting, Filing & Prosecution & Patent Management	Smt. Pooja Kumar, Founder and Director of Innove Intellects LLP
Technical Session #3 1230 - 1300 Hrs	Government initiatives for IP facilitation and support	Dr. Ajai Kumar Garg, Sr. Director, Innovation & IPR, MeitY
Technical Session #4 1300 - 1330 Hrs	Support Policies of TSDSI for IPR and facilitation for Start-Up	Sh. Akhilesh C. Srivastava, Sr. Consultant – Standards and IPR, TSDSI (TCS Team)
Q&A and Closing Session 1330 - 1340 Hrs	Questions & Answers Vote of Thanks	Sh. Atul Sinha, DDG (Admin), NTIPRIT

PATENT LAW



t gets too overwhelming a process once you set out to start a new business. It may leave you in doubts, anxiety and a ton of other legitimate issues. One of the major areas that businesses need to stay aware about is Intellectual Property Rights. Once the fundamentals of deciding the right business structure are cleared, IPR helps to differentiate your business from the competitors.

Startup ventures should be proactive in developing and protecting their intellectual property for many reasons like improving the valuation of its business, to generate better goodwill, to protect its competitive advantage, to use intellectual property as a marketing edge and MORE...

NTIPRIT, the premier training institute of Department of Telecommunications in it's WEBINAR series brings to you this learning event to understand the intricacies of protecting your Intellectual Rights. It will definitely give you insights about the legal provisions and procedures to protect your IDEA and stand out in mass. Our expert panel of speakers will also tell you how the Government of India is promoting the StartUp ecosystem by reaching them to ease out IPR issues and do a hand-holding both financially as well as giving expert-backed solutions under single window.

Lets START right away, register to the event and we will see you there ...

#### DISTINGUISHED DIGNITARIES



Shri DILIP PADHYE

Shri. Dilip Padhye, Memeber (F) DCC, during his 35 years of career, has held various posts in Department of Telecom, Department of Posts and Ministry of Finance. Prior to this he served Department of Posts as Sr. DDG (PAF). He also worked as Director General, NICF and also as professor in the National Institute of Financial Management under Ministry of Finance.



Shri U K SRIVASTAVA Director General & Head of NTIPRIT

Shri. U K Srivastava is an ITS officer of 1983 Batch and presently heading NTIPRIT as Director General. Under his able leadership, NTIPRIT is conducting various National and International level training and capacity building programs. These include certification courses and webinars on emerging topics of national and international importance, training and capacity building programs for foreign delegates under ITEC and APT programs, and other in-house training programs. He is the driving force accelerating NTIPRIT towards excellence.



**Shri Atul Sinha** Deputy Director General (Administration), NTIPRIT

Shri Atul Sinha is an officer of Indian Telecom Service of the Govt. of India and presently serving as DDG (Admin) at NTIPRIT. He has over 28 years of experience in the field of Telecommunications. Besides serving DoT, he has also served Govt. of Bihar in various capacities including Managing Director of BELTRON.

### INDUSTRY EXPERTS & SPEAKERS



**Shri SUKHDEEP SINGH** Asst Controller of Patents

Shri. Sukhdeep Singh is Assistant Controller of Patents & Design, Gol, and an eminent speaker and trainer too in IPR related matters



**Smt POOJA KUMAR** Founder Innove Intellects

Smt Pooja Kumar is one of the most familiar faces for IPR consultancy and celebrated IPR speaker on national & International forums



Dr. AJAI KUMAR GARG Senior Director MeitY

Dr. Ajai Garg, Sr. Director MeitY, has been associated with StartUp Hub, CoE, Incubator & Accelerator under Corporate Research programmes of Gol



Shri Akhilesh C. Srivastava Sr. Consultant - IPR, TSDSI

Shri Srivastava leads by driving IPR & Standards for strategic innovations & Innovation (Corp. R&I) Organization of TCS.



Department of Telecommunications (DoT) **Ministry of Communications Government of India** 



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